

Personal Data Protection (KVKK) and Privacy Policy

As **Arkem Kimya Sanayi ve Ticaret A.Ş.** (the “Company”), we attach the utmost importance to the protection of personal data and the safeguarding of privacy. This policy sets out the principles regarding the processing, storage, and protection of personal data obtained through our website, pursuant to Law No. 6698 on the Protection of Personal Data (“KVKK”) and the relevant secondary legislation.

1. Purpose of the Policy and Legal Basis

This policy has been prepared to ensure that the data processing activities carried out by the Company comply with the KVKK and the relevant legislation. In the processing of personal data, the Company observes the principles of lawfulness and fairness; accuracy and, where necessary, being kept up to date; being processed for specified, explicit, and legitimate purposes; being relevant, limited, and proportionate to the purposes for which they are processed; and being retained for the period stipulated by the relevant legislation or required for the purpose for which they are processed.

2. Personal Data Processed

The following personal data may be processed through our website:

- Identity and contact information (first name, last name, e-mail address, phone number),
- Electronic environment usage data (IP address, browser information, cookie records),
- Information contained in request, complaint, and application forms.

3. Purposes of Data Processing

Your personal data is processed for the following purposes:

- Carrying out the Company's activities and providing services,
- Responding to user requests and managing communication processes,
- Fulfilling legal obligations,
- Conducting statistical evaluations and reporting.

4. Data Retention and Destruction

Personal data is retained for the periods stipulated by the relevant legislation or for the period required by the purposes of processing. At the end of this period, the data is securely destroyed in accordance with the KVKK and the relevant legislation.

5. Data Transfer

Your personal data may be transferred to third parties within the framework of the provisions of the KVKK and the relevant legislation, provided that such transfer is limited solely to the purposes of processing and that the necessary security measures are taken. Transfer of data abroad may be carried out subject to the explicit consent of the data subject pursuant to Article 9 of the KVKK, or on the condition that it is transferred to countries determined by the Board to have adequate protection.

6. Rights of the Data Subject

Pursuant to Article 11 of the KVKK, data subjects have the right to:

- Learn whether their personal data is being processed,
- Request information regarding it if it has been processed,
- Learn the purpose of the processing and whether it is used in accordance with that purpose,
- Know the third parties to whom the data is transferred domestically or abroad,
- Request correction if the data has been processed incompletely or incorrectly,
- Request deletion or destruction of the data if it has been processed in violation of the KVKK,
- Object to the emergence of a result against the person through analysis conducted exclusively by automated systems,
- Claim compensation in the event of damage.

7. Application and Contact

Data subjects may apply to our Company in order to exercise their rights under the KVKK. Applications must be made in accordance with the provisions of the KVKK and the Communiqué on the Procedures and Principles of Application to the Data Controller.

Arkem Kimya Sanayi ve Ticaret A.Ş.

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